Faculty Review of Open eTextbooks
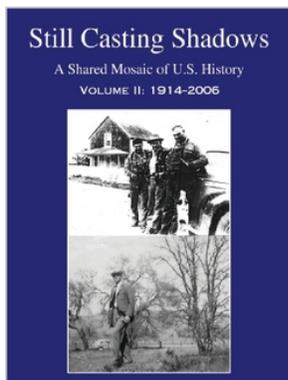
The California Open Educational Resources Council has designed and implemented a faculty review process of the free and open etextbooks showcased within the California Open Online Library for Education (www.cool4ed.org). Faculty from the California Community Colleges, the California State University, and the University of California were invited to review the selected free and open etextboks using a rubric. Faculty received a stipend for their efforts and funding was provided by the State of California, the William and Flora Hewlett Foundation, and the Bill and Melinda Gates Foundation.

Textbook Name:

Still Casting Shadows: A Shared Mosaic of U.S. History Vol. II, 1914-2006

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Still Casting Shadows: A Shared Mosaic of U.S. History Vol. II, 1914-2006 by B. Clay Shannon is licensed under Copyright

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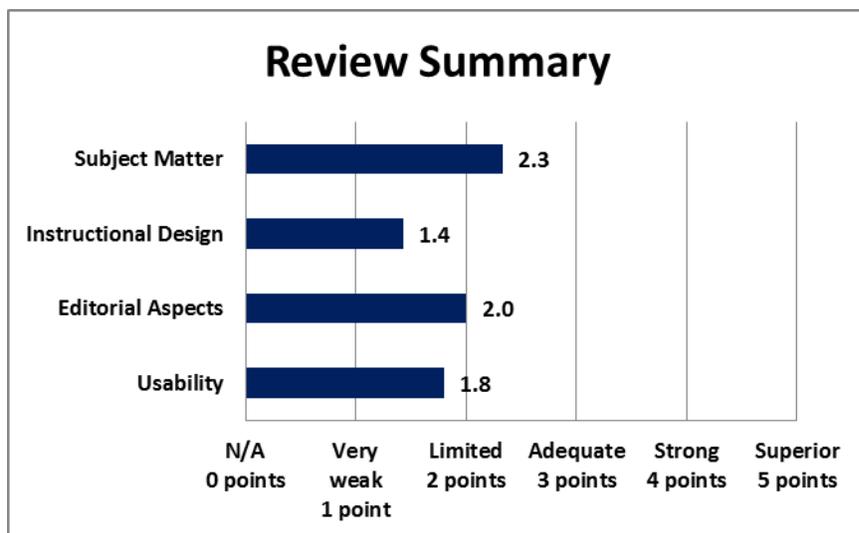Textbook Authors:
B. Clay Shannon

Reviewed by:
Lisa Solomon

Institution:
Imperial Valley College

Title/Position:
Professor

Format Reviewed:
Online

A small fee may be associated with various formats.

Date Reviewed:
August 2015

Review Summary

Subject Matter	2.3
Instructional Design	1.4
Editorial Aspects	2.0
Usability	1.8

N/A 0 points · Very weak 1 point · Limited 2 points · Adequate 3 points · Strong 4 points · Superior 5 points

California OER Council eTextbook Evaluation Rubric

CA Course ID: HIST 140

Subject Matter (30 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)

Subject Matter	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Is the content accurate, error-free, and unbiased?					X	
Does the text adequately cover the designated course with a sufficient degree of depth and scope?				X		
Does the textbook use sufficient and relevant examples to present its subject matter?				X		
Does the textbook use a clear, consistent terminology to present its subject matter?					X	
Does the textbook reflect current knowledge of the subject matter?					X	
Does the textbook present its subject matter in a culturally sensitive manner? (e.g. Is the textbook free of offensive and insensitive examples? Does it include examples that are inclusive of a variety of races, ethnicities, and backgrounds?)			X			

Total Points: 14 out of 30

Please provide comments on any aspect of the subject matter of this textbook:
- The bios of people that are members of the author's family are a distraction, especially when the chapters don't offer a great deal of detail on major events. There is almost nothing about women or people of color, and little continuity between each chapter.

Instructional Design (35 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Does the textbook present its subject materials at appropriate reading levels for undergrad use?					X	
Does the textbook reflect a consideration of different learning styles? (e.g. visual, textual?)		X				
Does the textbook present explicit learning outcomes aligned with the course and curriculum?	X					
Is a coherent organization of the textbook evident to the reader/student?				X		
Does the textbook reflect best practices in the instruction of the designated course?		X				
Does the textbook contain sufficient effective ancillary materials? (e.g. test banks, individual and/or group activities or exercises, pedagogical apparatus, etc.)	X					
Is the textbook searchable?		X				

Total Points: 10 out of 35

Please provide comments on any aspect of the instructional design of this textbook:
- This reads more like a family history with major US and world events thrown in for effect. There are a few appendices, but not enough for any type of activity. There is no test bank and, unless you want to constantly scroll back to the table of contents, it is not searchable.

Editorial Aspects (25 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Is the language of the textbook free of grammatical, spelling, usage, and typographical errors?					X	
Is the textbook written in a clear, engaging style?				X		
Does the textbook adhere to effective principles of design? (e.g. are pages latid0out and organized to be clear and visually engaging and effective? Are colors, font, and typography consistent and unified?)		X				
Does the textbook include conventional editorial features? (e.g. a table of contents, glossary, citations and further references)			X			
How effective are multimedia elements of the textbook? (e.g. graphics, animations, audio)	X					

Total Points: 10 out of 25

Please provide comments on any editorial aspect of this textbook.
- There is no color, no multimedia elements, and the writing at times is rather dry.

Usability (25 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)

Is the textbook compatible with standard and commonly available hardware/software in college/university campus student computer labs?					X	
Is the textbook accessible in a variety of different electronic formats? (e.g. .txt, .pdf, .epub, etc.)		X				
Can the textbook be printed easily?				X		
Does the user interface implicitly inform the reader how to interact with and navigate the textbook?	X					
How easily can the textbook be annotated by students and instructors?		X				

Total Points: 9 out of 25

Please provide comments on any aspect of access concerning this textbook.
- The layout means a student could spend a good amount of money to print it out.
- It cannot be annotated by the reader.
- It is only available as a PDF work.

Overall Ratings						
	Not at all (0 pts)	Very Weak (1 pt)	Limited (2 pts)	Adequate (3 pts)	Strong (4 pts)	Superior (5 pts)
What is your overall impression of the textbook?			X			
	Not at all (0 pts)	Strong reservations (1 pt)	Limited willingness (2 pts)	Willing (3 pts)	Strongly willing (4 pts)	Enthusiastically willing (5 pts)
How willing would you be to adopt this book?	X					

Total Points: 2 out of 10

Overall Comments

If you were to recommend this textbook to colleagues, what merits of the textbook would you highlight?
- If you want some personal histories relating to California, this could work as a supplemental reader.

What areas of this textbook require improvement in order for it to be used in your courses?
- More detail on major events, more inclusion of women and people of color, more connections between chapters......this could be a long list.

We invite you to add your feedback on the textbook or the review to the textbook site in MERLOT
(Please register in MERLOT to post your feedback.)

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For questions or more information, contact the CA Open Educational Resources Council.